

# ADJUKE Advertising Network—Locations

## Non-Peak and Peak Pricing

ADJUKE supports Non-Peak and Peak pricing. Locations set the default pricing per slot and create Peak Schedules to set Peak slot pricing.

## 120 SLOTS PER HOUR

120 slots per hour are currently supported. With 29.90s available of actual video play time.

## HD Video Supported

HD Video content is supported. Whether your video content is HD or not ADJUKE will play it. We do impose a 25MB file size limit.

## Various Display Sizes

ADJUKE supports digital displays from 24 inches to 100 inches.

## Prepaid Advertising

ADJUKE requires pre-paid monies to be deposited by each Advertiser. The system automatically handles all the billing and will send you payment each month for any ads actually scheduled and played on your display(s).

For more information on any of our products or services please visit us on the Web at: [www.advtc.com](http://www.advtc.com)



Signing up as a Location with one or more displays tied to the ADJUKE Network is simple and quick. Just contact Advanced Techcare, Inc. and one of our technical specialists will come and perform a site survey. Once the site survey is done we will sit down and discuss the Location Role\* and start the paperwork. Once the paperwork is submitted we will usually have an answer for you within 1 week. Locations have the option of managing their own filler content or requesting ATC to provide filler.

\*Please note that Advanced Techcare, Inc., will provide all the support, installation and on-going maintenance for equipment provided for the ADJUKE network. If the location provides the digital displays it is the locations responsibility to make sure the displays are in good working order at all times. Each location has the option to request Advanced Techcare, Inc., to provide the digital displays as needed.

## Location Requirements

- Provide existing digital displays or allow Advanced Techcare to install digital displays as needed.
- Provide internet access to the Ads Controller (provided by and maintained by Advanced Techcare, Inc. ).
- Provide electricity to any and all equipment as needed.
- Assign Location Manager to receive notifications for scheduled content offers with the authority to accept or reject.

### Costs and Revenue for the Location.

There are no direct costs for each location outside the internet access and electricity. Locations decide the Non-Peak and Peak Price per slot. All locations get 50% as the revenue base for each advertiser Ad played. ATC charges a 2% base fee each month to cover on-going maintenance and technical support. Depending on the size of any digital displays provided by ATC, ATC will impose an additional monthly percentage fee. This fee will be negotiated prior to actual acceptance of any location to the ADJUKE network.

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