

AD CREATION SERVICES

For help with Video Ad Creation:

The Brown Lab

www.thebrownlab.com

WEBPORTAL LOGON

Logon to the webportal as an Advertiser.

120 SLOTS PER HOUR

120 slots per hour are currently supported. With 29.90s available of actual video play time.

HD Video Supported

HD Video content is supported. Whether your video content is HD or not ADJUKE will play it. We do impose a 25MB file size limit.

Various Display Sizes

ADJUKE supports digital displays from 24 inches to 110 inches.

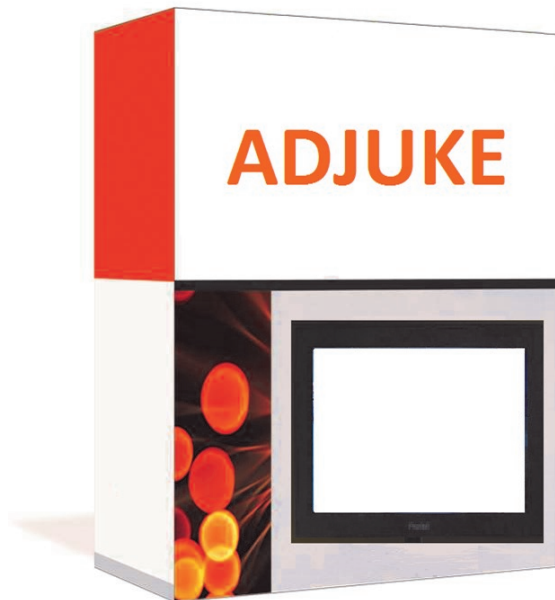
Inexpensive Costs

Because ADJUKE supports so many slots per hour it is possible to offer incredibly low pricing for video ad advertising. We believe in the cost-effectiveness so much we offer \$1000.00 worth of advertising free for new advertisers. For Theatre Arlington this equals 100 to 200 ad slots, depending on Peak or Non-Peak slot selection. Must be used within 30 days is the only requirement.

Limited Time Offer!

Now at Theatre Arlington!

ADJUKE Advertising Network—Advertisers



- Cloud Based Technology
- 24" to 110" Digital Displays
- 30 second Video Ad slots (Supports HD)
- 120 slots per hour available
- Pick and choose when your Ad content should be displayed.
- No charge if your ad fails to play!

Advertiser Requirements

- Provide 30 second video content by uploading to the Adportal. Supported video formats include: **AVI, MPG, MPEG, MP4, WMV**
- Select location and schedule content with an offer through the Adportal.
- Have sufficient funds preloaded in their account to schedule content.
- Accept the terms and conditions of the ADJUKE network.

ADJUKE our revolutionary cloud based 30 second Video Advertising network. This near real-time product supports up to 120 slots* per hour of approximately 30 second video advertisements.

(HD Video is supported)

(Actual slots are 29.90 seconds).

*Please note this is a first come first serve advertising network. You are not guaranteed any slots as each location must accept and approve your scheduling offer. Scheduled slots are only charged for after verification that each slot actually played. Money is actually allocated when successfully scheduled but is refunded if the slot does not show as played with a played time stamp after its time slot has passed. If other slots from that location show played and your slot does not it will be

WWW.ADVTC.COM

Advanced Techcare, Inc.